

CFV
JMW

ORDER



Orders
Order / Rev: 45631
Alt Order #: 27685185
Product Desc: 2022 Primary Electio
Estimate: 3062
Flight Dates: 02/28/22 - 03/06/22
Original Date / Rev: 03/02/22 / 03/02/22
Order Type: GENERAL

KLKN-TV
Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Mike Hilgers
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	7	\$1,630.00	\$1,385.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	7	\$1,630.00	\$1,385.50	0.00
Totals	7	\$1,630.00	\$1,385.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/06/22	03/06/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	-----S	1		\$150.00		0.00						
N 2	KLKN	03/03/22	03/03/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	---T---	1		\$325.00		0.00						
N 3	KLKN	03/04/22	03/04/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	----F--	1		\$325.00		0.00						
N 4	KLKN	03/06/22	03/06/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ABC News-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	-----S	1		\$125.00		0.00						
N 5	KLKN	03/03/22	03/03/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00

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 Flight Dates: 02/28/22 - 03/06/22

Advertiser: Friends of Mike Hilgers
 Product Desc: 2022 Primary Electio
 Estimate: 3062

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---			1			\$250.00		0.00			
N 6	KLKN	03/04/22	03/04/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--			1			\$250.00		0.00			
N 7	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
				Ch 8 News Sun at 10p											
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S			1			\$205.00		0.00			
													Totals	7	\$1,630.00



125 West 55th St
New York, NY 10019

Contract # 27685185 Changes as of: 3/2/2022 at 10:53 AM Version: Current State Version 1
CPE: 346/450/3062 Flight: 2/28/22 - 3/6/22 Station: KLNK
Agency: Ax Media Advertiser: 17358 Market: Lincoln&Hsing-Kmy-Pls DMA

800 W. 47th Street Product: 2022 Primary Election
Suite 200 Agency Order #: 11431870
Kansas City, MO 64112 Buyer: Fernie, Taylor
Salesperson: DARCI WALTIS 512-665-6040
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+
Assistant: DARCI WALTIS 512-665-6040
Total Spots: 7
Total CPE: \$44.41
Total GRP: 36.7
Traffic #: 45631

Comments: New Order 3/2 - The new order will run Thu 3/3 - Sun 3/6. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spoidata #2095, Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	2/28 - 3/6									Total Spots	Total		
							2/28	3/1	3/2	3/3	3/4	3/5	3/6						
1	Su 8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	1		1	\$150.00	\$40.54	3.7	
2	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$325.00	5.7	30	0	0	0	1	1	0	0		2	\$650.00	\$57.02	11.4	
3	Su 5p-5:30p		ABC News-Sun	\$125.00	6.5	30	0	0	0	0	0	0	1		1	\$125.00	\$19.23	6.5	
4	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	0	0	1	1	0	0		2	\$500.00	\$53.19	9.4	
5	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$205.00	5.7	30	0	0	0	0	0	0	1		1	\$205.00	\$35.96	5.7	
TOTALS:							0	0	0	0	2	2	0	3		7	\$1,630.00	\$44.41	36.7



125 West 55th St
New York, NY 10019

Contract # 27685185 Changes as of: 3/2/2022 at 10:53 AM Version: Current State Version 1
CPE: 346/450/3062 Flight: 2/28/22 - 3/6/22 Station: KLN
Agency: Ax Media Advertiser: 17358 Market: Lincoln&Hing-Kmy-Pis DMA
Con Type: POLITICAL/NOTE
Total \$: \$1,630.00

800 W.47th Street Product: 2022 Primary Election
Suite 200 Agency Order #: 11431870 Office: DALLAS
Kansas City, MO 64112 Buyer: Fernie Taylor Service: Nielsen
Salesperson: DARCI WALTIS Primary Demo: Adults 55+
512-665-6040 Assistant: DARCI WALTIS
Separation: 512-665-6040
Total Spots: 7
Total CPE: \$44.41
Total GRP: 36.7
Traffic #: 45631

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
03/02/22 10:53 AM	System	Notice Received.
03/02/22 10:32 AM	DARCI WALTIS	New Order 3/2 - The new order will run Thu 3/3 - Sun 3/6. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670, Radio/invoices ID #9914861 or R14861, Markeron #184659, Spoddata #2095;Separation: 30;PopulationBuyType: CPP

Market Budget: \$1,630
KLKN Share: 100%
Comment: Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	7	\$1,630.00	\$44.41
Total	100%	7	\$1,630.00	\$44.41

Monthly Summary		
Month	Spots	Dollars
2022-Mar	7	\$1,630.00
Total	7	\$1,630.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/2/22 10:36 AM					\$0
New	3/2/22 10:23 AM	DARCI WALTIS	Confirmed	7		\$1,630.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.